

Major North American Apparel Company Chooses Devo to Scale Their Security Operations



CUSTOMER SUCCESS STORY

This leading apparel brand was experiencing immense growth as their brand shifted from a formerly industrial retailer into a mass-market. They needed longer retention and visibility into their data and a more advanced solution for their security operations that could scale with their growth.

They were quickly on the hunt for a replacement to reduce their pain areas and make their security operations run smoothly as brand awareness continued to grow. Their two main pain areas were scalability and ease of use. They needed to find a solution to cater to these areas quickly in order to keep up with company growth.

WANTED: A MODERN SOLUTION THAT CAN MANAGE CLOUD LOGS AND SCALE PROPERLY WHILE PROVIDING IMPROVED VISIBILITY

The client had previously been using a combination of Qradar and Graylog. They found they were not the right tools to keep up with company growth and couldn't scale to meet changing requirements. The team needed a solution that could meet their necessary ingestion volumes and easily ingest custom logs.

In addition to issues with their previous product's functionality and scaling, users also had trouble mastering the tools. They were struggling internally to work with the provided solutions, which had major limitations.

Additional hidden costs were also a problem. They needed to find a solution that was cost effective, fit within their budget, and had advanced functionality to meet their growth levels. Even when QRadar attempted to push them to the cloud, their total cost of ownership (TCO) was still unrealistic. The package that Qradar was offering with this migration was too cumbersome. The team knew they would run into issues with visibility and event retention if they remained with the incumbent.

WHY DEVO

Devo provided a solution that directly addressed their needs. They chose devo for the following reasons:

- Devo's ease of use. The company was growing fast. They needed a solution that their team could master quickly and easily to keep up with their growing brand awareness.



INDUSTRY: Apparel & Fashion
HEADQUARTERS: North America

CHALLENGE

The company was previously using a combination of QRadar and Graylog but found that the solution was unable to scale to meet their company growth. Users were struggling to master these tools and it was hindering their security operations.

SOLUTION

The two main factors that drove the client to choose Devo were ease of use and ease of ingestion. Users were given a solution that they could and quickly and easily master to keep up with their company growth. Devo provided their team with performance gains across a single-pane of glass. The client was previously only offered 90 days of data retention while Devo gave them access to 400 days of always-hot data.

REQUIREMENTS

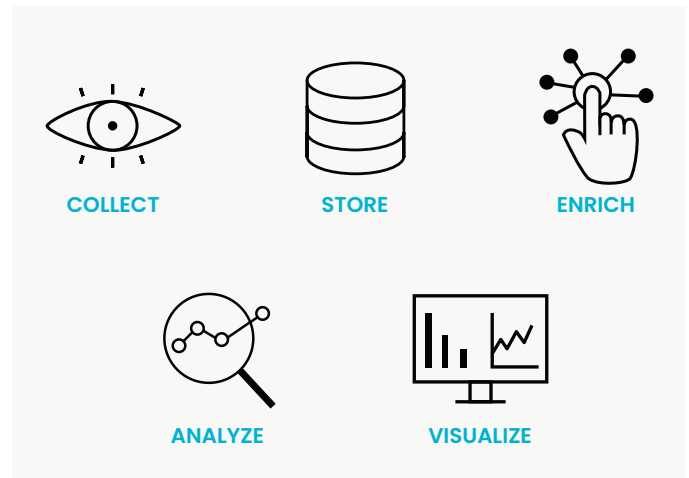
- In budget TCO
- Improved scalability
- Increased visibility
- Event correlation
- Longer data retention

- Devo's ease of ingestion. With a lot of growth comes a lot of data.
- Devo's ability to scale. This was the biggest pain area. Devo proved during a successful proof of concept that the platform would be able to scale to handle their current ingestion levels and handle their future growth. Devo was also able to easily ingest custom logs while scaling.
- Devo's appealing price package. Devo offered a cost-effective TCO while also providing more advanced capabilities than the incumbent.

THE DEVO PLATFORM: CLOUD-NATIVE SIEM, SOAR, UEBA & AI

The Devo Platform delivers a simplified, scalable, and high-performance SIEM solution with integrated behavior analytics, AI, and end-to-end SOAR capabilities. The Devo Platform arms your security team with unparalleled speed and scale, delivering full visibility of your data and risk posture.

- **Zero infrastructure for seamless transfer** - Zero central infrastructure required; quickly ingest any data source with wide ranging OOTB content on Devo Exchange.
- **Outstanding time to value** - We make migration painless and enable your team to start implementing critical security use cases quickly.
- **Preeminent security analytics** - No other SIEM on the market can match our speed and scale when searching data across real-time and historical data.
- **Upskill SOC teams** - The Devo Platform reduces analyst burnout and improves productivity with our at-a-glance visualizations, attack-tracing AI, and response automation.
- **Flexibility and customization** - Devo provides the flexibility to customize your deployment and maximize your existing tools with pre-built integrations.



Learn more at devo.com



Devo
255 Main Street
Suite 702
Cambridge, MA 02142

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Devo is the only cloud-native logging and security analytics platform that releases the full potential of your data to empower bold, confident action. With unrivaled scale to collect all of your data without compromise, speed to give you immediate access and answers, and clarity to focus on the signals that matter most, Devo is your ally in protecting your organization today and tomorrow. Devo is headquartered in Cambridge, Mass. Learn more at www.devo.com.