



COMPANY OVERVIEW

Expanding operational intelligence beyond IT

Organizations are producing massive amounts of data about every operational aspect of their business. Few, however, are in a position to leverage this data.

Analyst firm IDC estimates the amount of data created by people, machines, and systems will increase tenfold by 2025, from 2016's 20 zettabytes (ZB) to 163ZB in 2025. Yet only 15% of that data will be tagged for analysis, and only one-fifth of that will be analyzed.

To bring the power of data to the enterprise, you need to collect, analyze, store, and act on data insights from an increasing number of sources, applications, and business processes.

BUILD AND OPTIMIZE

IT Operations is tasked with delivering information in realtime to enable digital business transformation: data from logs, end-user applications, cloud operations, third-party partners and more. They work with business users to build applications and supply insights to applications and business processes that run on top of an enterprise's infrastructure. Their job is to ensure access to data and insights to anyone in the organization who needs data to drive business results.

For companies gathering terabytes and even petabytes of machine data from complex business applications, processes, and relationships, the gap between the volume of data collected, and the operational benefits gleaned from that data, is stark and growing.

UNDERSTAND AND ACT

Measuring, tracking, and analyzing the full breadth of a business's operations has never been more critical for increasing business performance, attracting and retaining customers, and staying competitive. Obtaining this level of business insight requires the collection, analysis, and visual representation of both real-time and historical machine data from across the entire organization - business operations, sales, marketing, customer support, IT, and even partners.

SECURE AND DEFEND

CISOs own responsibility for ensuring the protection of enterprise data. They challenge they face is ensuring the security and accessibility of data, regardless of where it exists in the enterprise. In many cases, there's isn't a place where everyone in the organization has access to the same datasets and the same analytics, and so the enterprise's risk and vulnerability profile grows. CISOs and CSOs have the responsibility of uniting the enterprise's data into a single story for real-time analysis - streaming and historical - while providing access to visual analysis via simple queries.

Why Devo?

Devo increases your data's value today, with less risk, cost, and fewer support requirements, in less time. Drive insight from all your data and extract business value - it's simple. Let's look at a few use cases.

Security

Most enterprises have invested in SIM/SIEM security solutions as the first step in unifying IT data. But the increasing variety and volume of data, and new sources of data with security-related event streams, are forcing organizations to extend their ability to intelligently collect, correlate, evaluate and act on threats to the business. Devo augments your SIEM. We extend your access to data, making it easy to explore, and simple to analyze. We add value to what you already have - there's no need to rip and replace. There's no need to increase dependency on one company or vendor. Instead, ingest streaming data into Devo then pass it through your SIEM to gain the benefit of greater insight in real time, with less effort, cost and risk.

Service Delivery

The digitization of nearly every aspect of the modern business has created massive amounts of data, across the entire organization, waiting to provide business insight. As a consequence, service delivery becomes difficult because existing data management and analytics solutions were built to enable IT to manage infrastructure, not business operations. More endpoints must be factored in, making it more difficult to map services, applications, to get the full picture of user experience. Using legacy IT tools to address the data needs of the organization will leave some nontechnical users behind.

Customer Experience

Organizations must evolve to handle the speed, scale, and diversity of their business data or risk losing touch with their business and customers, allowing competitors to disrupt established relationships. The urgency of providing a reliably superior customer experience becomes a data management challenge that spans roles throughout the enterprise.

IIoT

Collect, correlate and analyze data from the millions of devices that make up a company's IIoT system, the infrastructure connecting it, and the business systems reliant on it. Gain a complete end-to-end view of the health, performance, and customer satisfaction of operational IoT systems at massive scale.

It's time to start using all your data

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Build a high-performance digital business

Taking advantage of insights from all an organization's data - streaming and historical - is critical to the success of all forward-looking companies, regardless of industry or geography. Devo was born out of the frustration our founders felt while attempting to manage the IT and security operations of a large financial institution. The more data they added, the more time and money was spent keeping the system up and running at the expense of actual analysis.

Devo has deep knowledge and experience helping Fortune 1000 companies extract insight from machine data at speed and scale.

Convert all your data into insight and business value with the Devo Data Operations Platform today.

To schedule a demo, visit www.devo.com

ABOUT DEVO

Devo delivers real-time operational and business insights from analytics on streaming and historical data to operations, IT, security and business teams at the world's largest organizations. The Devo Data Operations Platform collects, enhances and analyzes machine, business and operational data, at scale, from across the enterprise.